



Taking YOUR Business to the Next Level!

An Entrepreneurial Program for Success

- WHO:** Businesses looking for best practice management techniques for success
- WHAT:** Learn better business practices, encouraging business expansion and how to develop a comprehensive plan to manage successful business growth from experts, including bankers, accountants, human resource managers, and marketers.
- KEY POINTS:**
- | | |
|---|--|
| Entrepreneurship
*Overview | Managing Your Money
*Budgeting |
| Planning and Research
*Entrepreneurial Essentials | Managing Your Money
*Cash Flow Projections |
| Organizational Matters
*Legal Structure | Financial Statements
*Analysis & Understanding |
| Marketing
*Analysis & Understanding | Financing your Business
*Sources of Money |
| Marketing
*Strategies & Tactics | The Deal Making Process
*Negotiation Skills |
| Financial Overview
*Books, Records & Controls | Your Business Future
*Managing Growth |
- WHEN:** Wednesdays September 10, 2008 through November 12, 2008- 4:00 to 7:00 PM
- WHERE:** MCCD Small Business Development Center-Conference Room
2400 N. Central Ave., Suite 102, Phoenix, AZ 85004
- COST:** *Apply by August 27, 2008 for the Early Bird price of \$295*
After August 27, 2008 the regular price is \$395
Up to 2 additional attendees from the same company may attend for \$125 each
- TO APPLY:** Application Required. Call Now! 480-784-0590
For more information see:
www.maricopaSBDC.com



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