

How to Strive & Thrive in Tough Times

Featuring tips, tricks and tales to help Small Businesses survive in tough economic environments



Presented by the Small Business Development Center (SBDC) and the City of Mesa's Office of Economic Development

Wednesday, August 13, 2008

City of Mesa Utilities Community Room, 640 N. Mesa Drive, Mesa, AZ 85201

PROGRAM AGENDA

4:30 – 5:00 p.m.	Open House & Registration
5:00 - 5:05 p.m.	Welcome: <i>Luis Reynoso, Business Analyst, M3-SBDC</i>
5:05 - 5:15 p.m.	Marketing and networking resources with the Mesa Chamber of Commerce <i>Tim Gaffney, Membership Director, Mesa Chamber of Commerce</i>
5:15 - 5:40 p.m.	City of Mesa Economic Development, Building, Planning and Tax Overview <i>Mike Paredes, Economic Development</i> <i>Tammy Albright, Building Safety</i> <i>Mickey Tait, Tax Collections</i>
5:40 - 6:15 p.m.	Non-traditional Lending: Use Your Receivables, Improve your Cash Flow! <i>Phyllis Rector, Principal, The Interface Financial Group</i>
6:15 - 6:25 p.m.	Break
6:25 - 7:00 p.m.	Flexible strategies for business success <i>Alejandra Paredes, Branch Manager M&I Bank</i>
7:00 - 7:35 p.m.	Recession Proof Marketing <i>Susan Beauchamp, Business Analyst, Maricopa SBDC</i>
7:35 - 7:45 p.m.	Meet the presenters and Q&A Session

Who should attend?

Business owners and entrepreneurs wishing to learn effective marketing techniques to increase their sales and improve cash flow



This event is FREE. Refreshments will be provided.
Pre-Registration is required as space is limited.
Register for this event at www.MaricopaSBDC.com or
by calling 480-784-0590.

